Humane Society of Missouri

Fundraising Tips

- Keep your fundraiser consistent and keep sharing your message.

- Set your goal – Facebook automatically sets a goal for you, but you can adjust that up or down! A good rule of thumb is to think about an amount you are willing to donate and multiply it by 3. You can always surpass your goal!

- If you don't make your goal, that's okay. Every dollar helps an animal in need!

- Be sure to utilize our FREE graphics to update your profile picture, cover photo, and general Facebook graphics.

- Let people know that you are passionate about supporting the Humane Society of Missouri!

Humane Society of Missouri

Fundraise for Animals to Celebrate Your
Birthday

How to Host

Your family and friends love to celebrate you on your birthday and hosting a Facebook Fundraiser is a simple and easy way to share the love and spread the love.

Keep Sharing Your Message!

Be sure to keep sharing your fundraiser until you've met your goal!

What to Say

Not sure what to say?! No PAW-blem! Start with a custom message. A few of our favorites include:

This year I'm asking for a little help for my furry pals at HSMO! No donation is too big or too small! Help me provide vet services to animals in need, rescue animals from neglect and show our four-legged friends some much needed love!

I'm inviting you to my birthday fundraiser this year! If every one of my friends could donate $5, it would help thousands of animals in need!

![Humane Society of Missouri logo]
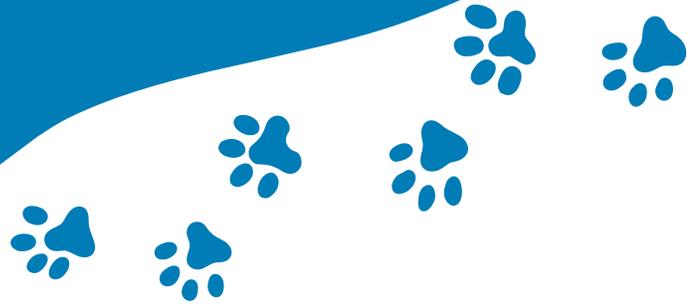
Celebrate Your Pet's
Gotcha Day

How to Host

Gotcha Day is something to celebrate! Whether you are just adopting or it's your adoption anniversary, we want you to celebrate with a fundraiser!

Keep Sharing Your Message!

Be sure to keep sharing your fundraiser until you've met your goal!

What to Say

Start with a custom message. A few of our favorites include:

Celebrate (pet's name) Gotcha Day by helping the animals at the Humane Society of Missouri find loving homes!

The Humane Society of Missouri is changing pets' lives in the St. Louis area and they changed ours! Let's help them out and celebrate (pet's name) Gotcha Day!
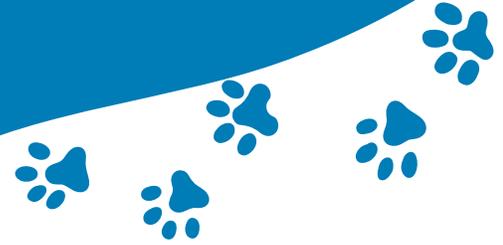
Giving Tuesday

How to Host

Giving Tuesday is a GREAT day to help out HSMO! On this day, there is a special match to help your donations go even further!

What to Say

Not sure what to say?! Start with a custom message. A few of our favorites include:

Let's make this Giving Tuesday one to remember! Help me reach my goal and help my furry pals out over at the Humane Society of Missouri!

Want to give back this holiday season? My friends at HSMO need your help! Please consider donating to my Giving Tuesday fundraiser and help animals find their forever homes this holiday season!

Think of the impact we could make this Giving Tuesday for my friends at HSMO! $1, $5, $10! No amount is too big or too small!

Keep Sharing Your Message!

Be sure to keep sharing your fundraiser until you've met your goal!

Holidays

How to Host

Simply set up a basic Facebook Fundraiser and share why you are passionate about helping animals in need!

What to Say

Start with a custom message. A few of our favorites include:

Make the holidays special for my friends at the Humane Society of Missouri! Help me fill their stockings and hearts!

Spread a little love this holiday season by helping me reach my Humane Society of Missouri fundraiser goal! Any donation is greatly appreciated!

All the animals at the Humane Society of Missouri deserve to be on the nice list! Please help me raise funds to support their care until they can find forever homes!

Keep Sharing Your Message!

Be sure to keep sharing your fundraiser until you've met your goal!